

Thousands attend our festival each fall in Oregon, Illinois and thousands more are exposed to our marketing and promotional campaigns.



Our events provide a unique occasion to economically showcase your business, products, and services directly to a large socially and culturally diverse audience.



Your sponsorship must be received by August 1st to be listed in select print advertising.

Autumn On Parade Sponsorship Opportunities



Autumn On Parade offers an ideal marketing opportunity for your company.

We invite you to read on to see how your company can benefit from partnering with our marketing efforts.

Presenting Sponsor \$6,500

Show your community support and get your name out in front of thousands of people.

This is a unique one business ONLY sponsorship.

- Name/black and white logo on AOP volunteer t-shirts
- Name/logo in AOP tabloid (1/2 page designed by your company)
- Name/logo on cover of "Schedule of Events" brochure
- Name mentioned in select pre-festival live radio commercials
- Logo placement, website link on AOP's sponsor page
- 1 complimentary parade entry (Div. A)
- 4 VIP parking passes

HotSpot Sponsor \$5,000

This is a unique one business ONLY sponsorship.

- Business name listed on banner across stage skirting
- Logo placement, website link on AOP's sponsor page
- Name/logo displayed in a prime location
- Name mentioned in select pre-festival live radio commercials
- 1 complimentary parade entry (Div. B)
- 2 VIP parking passes
- Plus Premium Sponsor benefits

Diamond Sponsor \$3,500

This sponsorship provides high visibility for your company.

- Logo placement, website link on AOP's sponsor page
- Name/logo displayed in a prime location
- Name mentioned in select pre-festival live radio commercials
- 1 complimentary parade entry (Div. C)
- 2 VIP parking passes
- Plus Premium Sponsor benefits

Fun Zone Sponsor \$2,500

- Banner (supplied by your company) displayed in Fun Zone area
- Name/logo mentioned in pre-festival live radio chat time sessions
- 2 VIP parking passes
- 1 complimentary parade entry (Div. D)
- Plus Festival Sponsor benefits

Premium Sponsor \$1,250

- Name displayed in select print media
- Plus Festival Sponsor benefits

Tractor Show Sponsor \$1,000

- Banner (supplied by company) at the tractor show listing you as the sponsor
- Plus Festival Sponsor benefits

Festival Sponsor \$500

- Recognition as a sponsor in public announcements made during festival
- Plus Supporting Sponsor benefits

Supporting Sponsor \$250

- Recognition in AOP tabloid
- Recognition on website sponsor page

Yes! We want to help....

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$6,500 |
| <input type="checkbox"/> HotSpot | \$5,000 |
| <input type="checkbox"/> Diamond | \$3,500 |
| <input type="checkbox"/> Fun Zone | \$2,500 |
| <input type="checkbox"/> Premium | \$1,250 |
| <input type="checkbox"/> Tractor Show | \$1,000 |
| <input type="checkbox"/> Festival | \$500 |
| <input type="checkbox"/> Supporting | \$250 |

Business Name

Contact Name

Address

Phone

Email

Check enclosed Please Invoice

Signature

Title

Direct any questions to
autumnnonparadeinfo@gmail.com

For more festival information visit us
at www.autumnnonparade.com

Mail completed form with payment to:
P.O Box 234 - Oregon, IL 61061